KEY FINANCIAL PERFORMANCE INDICATORS FOR THE PERIOD 2022–2024

- Annual EBITDA Profitability:
 - $2022 \ge 24\%$,
 - $2023 \ge 27\%$,
 - 2024 ≥ 33%.
- Annual Financial Debt-to-Equity Ratio:
 - 2022–2024 ≤ 1 time

TARGETED SPECIALIZED INDICATORS FOR THE PERIOD 2024–2026

- Investment Plan Execution (percentage from approved plan):
 - 2024-2026 ≥ 80
- Percentage of Self-Generated Electricity from Total Electricity Consumed:
 - 2024 50%
 - 2025 51%
 - 2026 56%
- Digital TV and Radio Broadcasting Service Availability (%):
 - 2024-2026 ≥ 99.9%
- Customer Satisfaction, eNPS Index, Change in Percentage Points, Compared to Previous Year:
 - 2024 > 67
 - 2025 + 1 p.p.
 - 2026 + 1 p.p.
- Key Employee Turnover Rate (%):
 - 2024-2026 ≤ 10%
- Employee Engagement (Job Satisfaction) Indicator:
 - 2024-2026 (annually) ≥ 4