

TARGETED KEY FINANCIAL PERFORMANCE INDICATORS FOR THE PERIOD 2022–2024

- **Annual EBITDA:**
 - 2022: *(-0.7) million EUR*
 - 2023: *≥ 0.3 million EUR*
 - 2024: *≥ 1.3 million EUR*
- **Annual financial debt to equity ratio:**
 - 2022: *≤ 1.6*
 - 2023–2024: *0.6–1.4*

TARGETED SPECIALIZED INDICATORS FOR THE PERIOD 2025–2027

- **Sales revenue (million EUR):**
 - 2025: *6.0*
 - 2026: *6.3*
 - 2027: *6.6*
- **Return on Equity (ROE) (%):**
 - 2025: *1.2%*
 - 2026: *1.3%*
 - 2027: *2.7%*
- **Sales revenue from value-creating core company activities per worked hour (EUR):**
 - 2025: *123*
 - 2026: *132*
 - 2027: *138*
- **Reduction in energy resource consumption (GWh):**
 - 2025: *0.02382*
 - 2026: *0.01734*
 - 2027: *0.01734*
- **Number of submitted/won proposals (BID with at least 600 participants) for international events attraction:**
 - 2025: *19/4*
 - 2026: *21/4*
 - 2027: *23/5*

- **Visitor experience improvement, ensuring the growth in LITEXPO exhibition visitors (%):**
 - 2025–2027: $\geq 10\%$
- **Employee loyalty retention, percentage of employees working for more than 1 year:**
 - 2025: $\geq 40\%$
 - 2026: $\geq 50\%$
 - 2027: $\geq 60\%$
- **Retention rate of existing exhibition participants (%):**
 - 2025: $\geq 50\%$
 - 2026: $\geq 55\%$
 - 2027: $\geq 60\%$