## TARGETED KEY FINANCIAL PERFORMANCE INDICATORS FOR THE PERIOD 2025–2027

- Annual EBITDA:
  - o 2025 0.9 million euros
  - o 2026 0.9 million euros
  - o 2027 1.0 million euros
- Annual financial debt-to-equity ratio:
  - o 2025–2026 0.5 times
  - o 2027 0.4 times

## TARGETED SPECIALIZED INDICATORS FOR THE PERIOD 2025–2027

- Sales revenue (million EUR):
  - 0 2025: 6.0
  - 0 2026: 6.3
  - 0 2027: 6.6
- Return on Equity (ROE) (%):
  - 0 2025: 1.2%
  - o 2026: 1.3%
  - 0 2027: 2.7%
- Sales revenue from value-creating core company activities per worked hour (EUR):
  - o **2025: 123**
  - o 2026: 132
  - o 2027: 138
- Reduction in energy resource consumption (GWh):
  - o 2025: 0.02382
  - o 2026: 0.01734
  - o 2027: 0.01734
- Number of submitted/won proposals (BID with at least 600 participants) for international events attraction:
  - o 2025: 19/4

- o 2026: 21/4
- o 2027: 23/5
- Visitor experience improvement, ensuring the growth in LITEXPO exhibition visitors (%):
  - o 2025–2027: ≥ 10%
- Employee loyalty retention, percentage of employees working for more than 1 year:
  - o 2025: ≥ 40%
  - o 2026: ≥ 50%
  - o 2027: ≥ 60%
- Retention rate of existing exhibition participants (%):
  - o 2025: ≥ 50%
  - o **2026:** ≥ 55%
  - o 2027: ≥ 60%